

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
 )  
 Steven Tivey, et al. )      Examiner: Gabrielle A. MCCORMICK  
 )  
 Serial Number: 10/602,593 )      Group Art Unit: 3629  
 )  
 Filed: June 25, 2007      )      Confirmation No. 1428

Attorney Docket No. 52493.000312

Title: SYSTEMS AND METHODS FOR PROCESSING SALES LEADS BASED ON  
DISPOSITION

**RESPONSE TO NON-FINAL OFFICE ACTION**

Sir:

In response to the Non-final Office Action mailed October 31, 2007 ("the Office Action"), the undersigned representative respectfully requests reconsideration of the application in light of the following amendments and remarks:

**Amendments to the Claims** are reflected in the Listing of Claims which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.